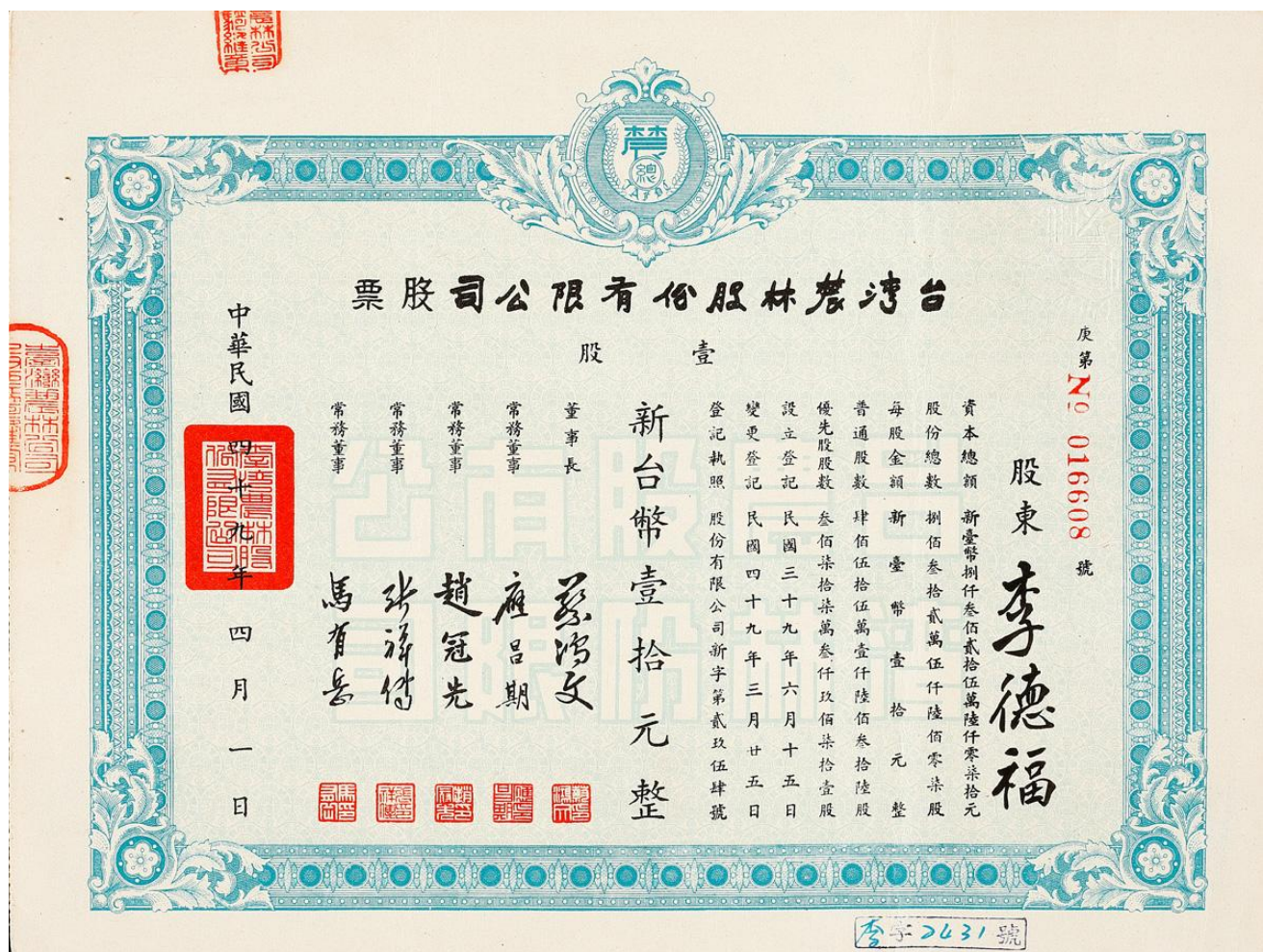


訊息判別測驗 第一部分－社會科問答題 試題

第一部分：社會科問答題，30 分

(可選擇以中文或英文作答 You may choose to answer in Chinese or English.)



圖片出處：臺灣證券期貨虛擬博物館 https://www.tsfm.com.tw/web/collection_details.aspx?type=10&page=0&unit=&keyword=&id=1127

股票是公司「發行給投資者的票券」，是投資獲利的工具，也是募集資金的方法。投資人買了股票後就變成公司的「股東」。股票的價值則會跟著公司發展變動，投資有可能獲利，也有可能虧損。這是一張 1960 年(民國 49)由台灣農林股份有限公司所發行的「股票」，股東李德福先生承購了 1 股，股金是新台幣 10 元。圖面上還有公司資本總額、股份總數、普通股數、優先股股數、設立登記時間、變更登記時間、登記執照號碼、董事長暨 4 位常務董事署名等資訊。

A stock is a way for people to invest in a company, like a "ticket" that the company gives to investors. When a company needs money to grow its business, it can raise funds by issuing stocks. After buying a stock, investors become "shareholders" of the company. The value of a stock will rise and fall with the company's development, so investing can lead to profits or losses. This is a "stock" issued by Taiwan Tea Co., Ltd. in

1960. Shareholder Mr. Li purchased 1 share for NT\$10. The picture also shows the company's total capital, total number of shares, number of common shares, number of preferred shares, establishment registration date, change registration date, registration license number, signatures of the chairman and four executive directors, etc.

請閱讀上述圖文，從中擷取資訊作為「線索」，並分析它代表的意義。書寫時需要採納下表中至少 6 個關鍵字，運用關鍵字的概念，寫出一段**超過 120 字**的短文。(30 分)

Please extract details from the image and article above, and frame your answers using at least six keywords from the table below. Please write a paragraph of more than 120 words explaining the “clues” you see in the image and article, and present the significance the clues indicate. (30 points)

關鍵字 Keywords	
時間類(至少選用 2 個) Time category (select at least 2)	制度類(至少選用 4 個) System (select at least 4)
<ul style="list-style-type: none">● 當時最新 (cutting-edge at the time)● 至少已出現(at least it has appeared)● 重要轉捩點 (milestone)● 現在已消失 (now disappeared)● 現在仍存在 (still existing)	<ul style="list-style-type: none">● 政府責任(government responsibility)● 民間力量(the power of the people)● 公民權利(civil rights)● 資本投入(capital investment)● 法律證明文件(legal documents)● 身分確認(identity confirmation)

評分方式：

1. 每個關鍵字的說明依其是否清楚，前後文的連結是否通順，最高可得 5 分，如不夠清楚完整，給分遞減。六個關鍵字都說明清楚、通順、完整，總分 30 分。
2. 總字數不到 120 字，酌減 2-4 分。

Scoring Criteria:

1. Self-selected proposed answer keywords, each evaluated based on how clearly it is described and how smoothly it connects with the preceding and following context, earning between 1 and 5 points.
2. If the total number of words is less than 120, 2-4 points will be deducted.

訊息判別測驗 第一部分－社會科問答題 參考答案

參考答案：

這張股票憑證顯示，至少在 1960 年，臺灣已出現以資本投入的現代公司制度。公司或企業透過股票募集資金，讓股東參與決策的制度延續至今。台灣農林股份有限公司從公司名稱可知，從第一級產業升級，升級、轉型成為第二、三級產業，政府可能扮演重要角色和承擔責任（一系列的土地改革政策）。從 1 股的股票憑證可知，連一般的普通人民都有機會參與工商投資，人民的力量不容小覷。而這份股票憑證也是正式的法律證明文書，代表台灣農林股份有限公司和股民之間的契約締結，經身分確認後的股民得據以向公司請求相關的權益。股票的買賣當然也受到國家法令的保障。

Reference answer:

This stock certificate shows that at least in 1960, Taiwan had a modern company system driven by capital investment. The system of companies or enterprises raising funds through stocks and allowing shareholders to participate in decision-making continues to this day. From the name of the company, we can see that the government may play an important role and assume responsibility (a series of land reform policies) in upgrading from the first-level industry to the second and third-level industries (Taiwan Tea Co., Ltd.). From the stock certificate of 1 share, we can see that even ordinary people have the opportunity to participate in industrial and commercial investment. The power of the people should not be underestimated. This stock certificate is also a formal legal document, representing the conclusion of the contract between Taiwan Tea Co., Ltd. and shareholders. After their identities are confirmed, shareholders can request relevant rights from the company. The purchase and sale of stocks is of course also protected by national laws.